

ZHEJIANG WANLI UNIVERSITY
浙江万里学院



Overview



Ningbo Profile

University Profile

Characteristic fields of Study

Colleges and Specialties

International Cooperation

List of Majors



Ningbo Profile



- Bordering the East-China Sea, Ningbo, with Territory of 9,365 square kilometers and Population of 7 million.
- The convenient transportation to Shanghai (2 hours by train, 2 and half hours by car), and Hangzhou (1 hour by train and 2 hours by car).
- Ningbo is among ten Happiest Cities of China in 2014, the Excellent Tourist City of China, and among ten Most Secure Cities in 2013.

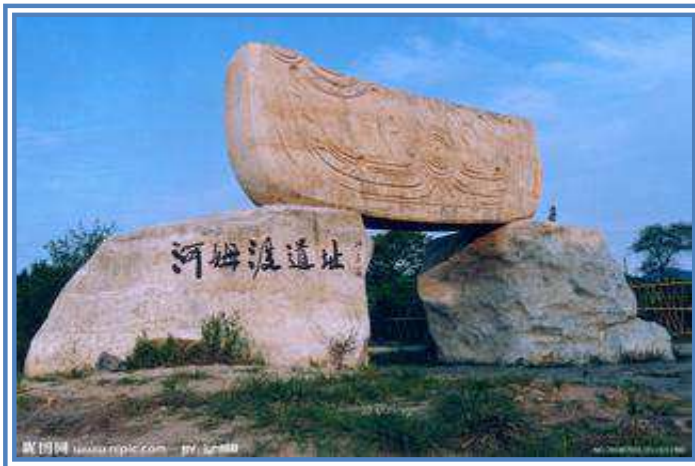




A City with Culture



Ningbo is the birthplace of the 'Neolithic Hemudu Culture' dating back more than 7,000 years



➤ Tianyi Pavilion was the earliest private library in China, which Built in Ming Dynasty (around 450 years ago)



A Gateway to the World



Thanks to the existence of port, Ningbo is highly internationalized with 11,959 foreign-funded enterprises locate in.

Concerning the cargo throughput, Ningbo Port has become the largest port in the world.





University Profile



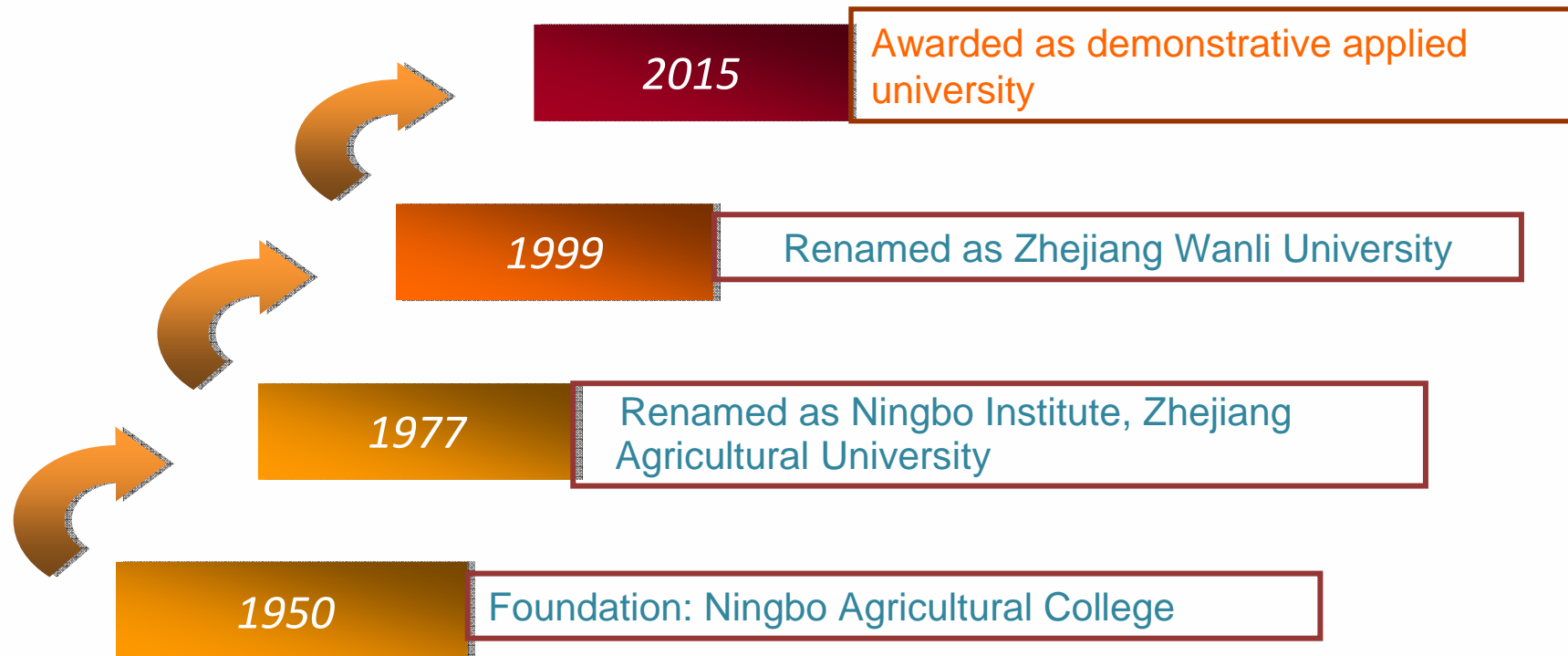
- Zhejiang Wanli University (ZWU), situated in Ningbo Higher Education Park, covers a total area of 95 hectares and consists of Qianhu and Huilong campuses.
- 12 colleges providing 2 postgraduate programs and 46 undergraduate programs.
- 20,000 full time undergraduate, postgraduate and international students with 1,200 full time teachers on campus.

Web:

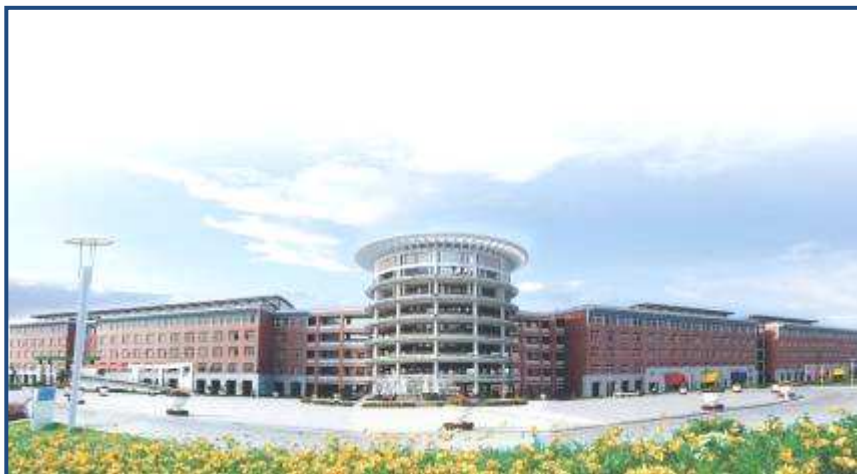
<http://www.zwu.edu.cn> web: <http://en.zwu.edu.cn>



The History of ZWU



Campus and facilities





Campus and facilities





Campus and facilities





Business School



- Biggest faculty in Wanli, has over 5,000 students
8 research institutes and 2 training centers, eg. Ningbo Industrial Economy Research Center, WTO research center and so on.
- Graduates are highly sought after by employers

Undergraduate Program

International Economy & Trade
Accounting
Information and Computing Science
International Business
Finance
Financial Management
Statistics
Exhibition Economy and Management



- National Characteristic Specialty
- Among first several universities to set this program
- Aim: to cultivate talents with exhibition design and management capacity.



School of Logistics and E-Commerce



- Provide master program in Logistics Engineering
- Work closely with more than 100 logistics companies to provide students internship bases.
- Own 6 advanced, comprehensive laboratories including Port Logistics Lab, Business Logistics Lab and so on. Among them, port Logistics Lab is sponsored by national finance.

Undergraduate Programs

Marketing
Business Administration
Logistics Management
E-Commerce
Information Management and Information System

- National Characteristic Specialty
- Aim: relying on the advantage of Ningbo Port, to cultivate talents with firm knowledge on logistics, and capable on logistics planning and management.





Faculty of Culture & Communication



- Focus on cooperation with media to cultivate talents
- Build over 60 practical teaching and internship bases

Undergraduate Programs

Chinese Language & Literature

Journalism

Advertising

Editing and Publishing

New Media and Information
Network

- National Cha
- Aim: To culti
journalists de
and econom
news etc, an
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- This program is related to the emerging industries of national strategy
- Focus on cooperation with new media to strength students' application skills





Faculty of Biological & Environmental Science

- Provide master program in Bioengineering
- The facilities for education and experiments are of the highest level
- Key municipal laboratories: the Ningbo Agricultural Product Quality Inspection Laboratory and three other research institutes.



Undergraduate Programs

Biotechnology
Bioengineering
Biological Pharmacy
Food Quality and Safety
Environmental Science
Environmental Engineering
Food Science and Engineering

- National Characteristic Specialty
- Traditional advantageous specialty in Wanli
- Aim: to cultivate talents with systemic biotechnology knowledge and practical operation abilities.





Faculty of Electronic and Computer Science



Jointly built the Huawei Internet technology faculty, China Mobile MM faculty and so on in the cooperation with famous Telecommunication and



on technology Laboratory Center with six

- Things and things or people and things are connected via the



The Internet of Things Engineering
Computer Science and Technology
Information Engineering
Software Engineering



Faculty of Design & Architecture



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- Ac lib
- Fo



equipped with creative thinking, artistic management.

udios with different purposes, a specialized rooms, labs

orises, to tra s.

Artistic Design

Animation Design

Architecture Design

Landscape Design



动画短片：《路途》

作者：朱伟健 指导老师：徐大鹏

短片以夸张的手法，三维动画的形式，讲述了一个旅途中的一段小故事，塑造了司机和鸟两个鲜明的角色，对三维动画形式表达细腻的情感变化等方面作出了探索。



Law School



- First-class teaching and learning resources such as a mock court, a multimedia laboratory and public affairs administration training room.
- Most of graduates from the Law School work in government offices, judicial organizations, enterprises, and law firms.



Undergraduate Programs

Jurisprudence

Public Affairs Administration



Faculty of Foreign Languages



- Cultivate inter-discipline talents on English and Business
- New concept of “Speak to Learn” and “Write to Learn” as its innovations in practical teaching so as to develop students’ abilities to write and speak.
- High employment rate indicates that the faculty produces work-ready graduates employers want.

Undergraduate Programs

Business English

English

Japanese





International Cooperation



- ZWU has established cooperative relationship with over 60 universities from UK, USA, Spain, France, Poland, Czech Republic, Japan and Korea, and so on..
 - The cooperative programs are involved in
 - staff exchange, ○
 - students' exchange, ○
 - teaching resources sharing
- Scientific Research
 - Visiting Professor
 - Staff Training Program
- Exchange Student Program
 - Study Abroad Program
 - Credit Transfer Program
- so as to create an international atmosphere as well as widen our students' international version.



International Cooperation



Cooperative Universities include but not limited to:

- **Kozminski University**, Poland
- **Kujawy and Pomorze University (KPU)**, Poland
- **South Cross University**, Australia
- **University of Paris-Est Créteil Val de Marne (UPEC)**, France
- **University of Hradec Králové**, Czech Republic
- **Mendel University in Brno**, Czech Republic
- **University of Finance and Administration**, Czech Republic





International Cooperation



- **University of Hertfordshire, UK**
- **University of South Wales, UK**
- **Nottingham College, UK**
- **State University of Newyork, Plattsburgh, USA**
- **Northern Illinois University, USA**
- **Presbyterian College, USA**

And so on...





International Cooperation



Programs have been carried out for **Chinese students** (in total more than 1000 students) going out and **International students** (in total more than 1000 students) coming in.

Programs for Chinese students studying abroad

- ◆ Student exchange program in cooperative universities such as UPEC, France; University of Jaen, Spain and etc.
- ◆ “2+2” dual degree credit transfer programs in cooperative universities such as SUNY Plattsburgh, MIT New Zealand and etc.
- ◆ “3+1.5” master program in cooperative university such as ESC Rennes, France.
- ◆ Various study abroad program in cooperative universities such as Murray State University, University of Hertfordshire and etc.

Programs for international students coming to study in ZWU

- ◆ English taught master program
- ◆ English taught bachelor program
- ◆ Chinese language program
- ◆ Short term Chinese and culture program



The University of Nottingham, Ningbo China



In 2004, in partnership with the University of Nottingham, UK., established The University of Nottingham, Ningbo China.





Field of Culture Creativity

➤ Zhejiang Wanli University and Brand Academy – Design & Brand Communication - University of Applied Sciences signed the cooperative agreement to set up **Sino-German Institute of Design and Communication**, which is a **non-independent legal entity of Chinese-foreign cooperatively-run institution**, providing 4 English taught “2+2” dual campuses & dual degree bachelor programs of **Brand Design, Brand Communication, Brand Communication and International Trade and Economy**.



➤ The Culture Creativity Workshop in late 2016, Culture Creativity Camp in July 2017 for Taiwan and Wanli students have been carried out successfully, promoting the development of cultural and creative industries in Ningbo and Taiwan.



➤ Provide a series of majors in Visual Communication design, Product Design, Landscape Design, Environmental Design, and Advertising.



Fields of Electronic Communication



- The framework agreement was signed between ZWU and WiseNews Education & Technology Group, to cooperatively build **Ali Cloud College of Big Data** in September, 2017.
- The **joint agreement** was signed among WiseNews group, Ali cloud University and ZWU build **Ali Cloud College of Big Data** in October, 2017.
- This college will rely on software engineering specialty, and recruit excellent students from College of Electronic and Computer Science.





Scientific Research Platforms



- **19 Research Institutes**

- Applied Linguistics
- Biological Technology
- Chinese and Foreign Law Research Center
- Ningbo Industrial and Economic Development Research Center and Ningbo Auditing Institute.

- **5 key laboratories**

- Zhejiang Provincial joint key laboratory of aquatic products processing technology research
- Zhejiang Provincial key laboratory of efficient utilization technology research of aquatic Germplasm Resources
- Ningbo Electronic Design Automation (EDA) Laboratory.

- **2 Research Bases**

- Modern port service industry and creative culture research center of Zhejiang Province
- Research base of Ningbo entrepreneurs



Paper published on “Science”

- Led by Vice president Qian and professor Ge, the significant progress has been made in the field of sex determination in turtles.
- On May 11, the research paper with title of ***“The histone demethylase KDM6B regulates temperature- dependent sex determination in a turtle species”*** was published on the top academic journal **“Science”**.
- It’s the first time researcher in Ningbo published its paper in the Journal “Science”





Field of Biology



- Taking **bioengineering** as a leading subject, the discipline layout of food science , environmental science and engineering, horticulture and aquatic science as the flank.
- **Serving industry, and carrying out research service of applied technology.** The college has hosted 144 national and provincial level topics , with total funds of 54 million yuan, ranked the forefront of similar institutions in province in recent 5 years.
- Has established the **Institute of Aquatic Germplasm, Institute of modern agricultural technology**, and **Institute of life and health research.**





Field of logistics and E-Commerce



- Based on **Ningbo port**, Cultivate talents meeting with the demand of rapid port and logistics development.
- Establish the Port Logistics Laboratory, Commercial Logistics Laboratory, E-Commerce Laboratory and so on.
- Deep integration with international high-end professional certification, established ILT and CIPS accreditation and training center.
- Cooperated with Ningbo Yinzhou District Logistics Trade Federation, **The Characteristic Class of International Shipping** was set up recently, aiming to cultivate international logistics talents.





Educational achievements



- The second prize of national academic achievement (The first provincial prize) on “Reform exploration and practice of research oriented learning driven by systematic learning task”
- The provincial first prize on “Reform exploration and practice of experimental course teaching of biotechnology with characteristics of ability centered, industry oriented and project driven.
- 59 directions that closely link to industries are set in 29 specialties among 43 ones. For instance specialties such as biology, food, logistics, exhibition, finance and law have provided a large amount of consultation service, technology guidance and high-end training for the government and enterprises, resulting in profound implication.



Postgraduate Programs (2)



Table of Postgraduate Program

Major	Conferred Degree	Characteristics
Modern Logistics School		
Logistics Engineering	Master of Engineering	Specialization in --- Port Logistics and Shipping Management ---Global Sourcing and Supply Chain Management ---Logistics Information Technology Application
College of Biological & Environmental Sciences		
Bioengineering	Master of Engineering	Specialization in ---Aquatic Species and Marine Ranching ---Marine Biological Resources and Products ---Food Chemical Engineering and Food Safety Control



Undergraduate Programs (46)



Table of Undergraduate Program

Major	Conferred Degree	Characteristics
Business School		
Exhibition Economy and Management	Bachelor of Management	National Characteristic Major, Provincial Key Major
International Economy and Trade	Bachelor of Economics	Provincial Key Major, National Top Quality Course
Finance	Bachelor of Economics	Provincial Key Major
Accounting	Bachelor of Management	Provincial level teaching team, Municipal Key Major
Financial Management	Bachelor of Management	Municipal Key Service type Major
International Business	Bachelor of Management	Occupied a group of teachers who have rich practical background
Information and Computing Science	Bachelor of Science	Provincial and Municipal Academician Workstation, Provincial and Municipal Key Major
Statistics	Bachelor of Science	Provincial and Municipal Academician Workstation



Undergraduate Programs (46)



Major	Conferred Degree	Characteristics
College of Modern Logistics and E-Commerce		
Logistics Management	Bachelor of Management	The only one Logistics Management "National Characteristic Major" in Province
Information Management and Information System	Bachelor of Management	Provincial Key Major
E-Commerce	Bachelor of Management	Municipal Key Major, contracts with Taobao and Alibaba to develop E-Commerce venture education and activities
Business Administration	Bachelor of Management	Attached great importance to serving local economic development
Marketing	Bachelor of Management	Awarded 2nd place of the 6th provincial higher education teaching achievements
College of Foreign Languages		
English	Bachelor of Arts	Provincial Key Major, Municipal Key Major
Business English	Bachelor of Arts	compound talents cultivation of English and Business
Japanese	Bachelor of Arts	compound talents cultivation



Undergraduate Programs (46)



Major	Conferred Degree	Characteristics
College of Biological & Environmental Sciences		
Biotechnology	Bachelor of Science	National Characteristic Major, Provincial Key Major, National experimental teaching demonstration center
Bioengineering	Bachelor of Engineering	Integrated practical teaching system of experiment, training and internship
Biological Pharmacy	Bachelor of Engineering	Well equipped laboratory
Environmental Science	Bachelor of Science	Provincial experimental teaching demonstration center, Municipal Key Laboratory
Environmental Engineering	Bachelor of Engineering	Provincial "Biology and Environment" experimental teaching demonstration center
Food Science and Engineering	Bachelor of Engineering	Provincial Key Subjects: Food Science
Food Quality and Safety	Bachelor of Engineering	Provincial Key Subjects: Food Science
Law School		
Law	Bachelor of Law	Municipal Key Major
Public Affairs Administration	Bachelor of Management	Joint cultivation mechanism with local administrative department



Undergraduate Programs (46)



Major	Conferred Degree	Characteristics
College of Design and Architecture		
Visual Communication Design	Bachelor of Arts	Implemented "school and enterprise collaborative studio system"
Environmental Design	Bachelor of Arts	Focused on close integration between Major and market and local economy
Product Design	Bachelor of Arts	Closely linked to the enterprise
Animation	Bachelor of Arts	First animation Major in Ningbo, First-class laboratory
Landscaping Design	Bachelor of Engineering	leading GIS landscaping design laboratory
Architecture	Bachelor of Engineering	Close cooperative relationship with architecture design firm and universities, a number of practice base has established
College of Culture and Communication		
Journalism	Bachelor of Arts	National Characteristic Major, Provincial Key Major
Chinese Language & Literature	Bachelor of Arts	Strong teaching group, 70% of teachers have senior title
Advertising	Bachelor of Arts	Provincial first-class laboratory
Editing and Publishing	Bachelor of Arts	Occupied the provincial first digital editing and publishing laboratory
Internet and New Media	Bachelor of Arts	Cooperated with new media company, jointly establish internship and practice platform



Undergraduate Programs (46)



Major	Conferred Degree	Characteristics
College of Electronic and Computer Science		
Communication Engineering	Bachelor of Engineering	Provincial Key Major, Provincial Characteristic Major
Internet of Things Engineering	Bachelor of Engineering	Provincial Characteristic Major
Electronic & Information Engineering	Bachelor of Engineering	Pilot Major of national CDIO
Electrical Engineering and Automation	Bachelor of Engineering	Municipal Key Service Type Major
Information Engineering	Bachelor of Engineering	Municipal Science and technology innovation team
Computer Science and Technology	Bachelor of Engineering	Pilot specialty of national CDIO talents cultivation
Software Engineering (Software Outsourcing)	Bachelor of Engineering	National and Provincial "Off-campus practical education base of software outsourcing



Expected Ways of International Cooperation



Student Exchange Programs

Exchange Student Program

Study Abroad Program

2+2 Credit Transfer Program

Staff Exchange Programs

Scientific Research

Visiting Scholars

Staff Training Program



谢谢！

Thank you